



US Capital Global and Ashurst Launch FinTech Legal Labs Competition



Global private financial group partners with global law firm to launch a financing accelerator competition for promising FinTech firms.

LONDON, DECEMBER 2020 – **US Capital Global** is pleased to announce the launch of the 2021 FinTech Legal Labs Transaction Analysis Competition in partnership with the global law firm Ashurst. The competition, aimed at FinTech firms, is a financing accelerator led by Ashurst's FinTech Legal Labs, and supported by US Capital Global. The award-winner will receive a grand prize of £50,000 to cover the cost of a regulated capital raise for their business in Europe and the United States by US Capital Global Securities LLC.

Headquartered in San Francisco with an office in London, US Capital Global has provided asset management and corporate financial services for over twenty years, focusing on lower middle market financing and investment banking. Led by lifelong entrepreneur Jeffrey Sweeney, US Capital Global has extensive experience in leading firms with a forward-thinking approach in both FinTech and RegTech. All private placements, securities, and other related services are offered by the group's **FINRA**-member broker-dealer affiliate, US Capital Global Securities LLC.

FinTech businesses participating in the FinTech Legal Labs competition will be assessed using US Capital Global's Transaction Analysis (TA), which uses a scoring methodology developed and applied through a nine-year study.

"We're very pleased to be partnering with Ashurst and FinTech Legal Labs for this Transaction Analysis competition," said **Jeffrey Sweeney**, Chairman and CEO at US Capital Global. "The winning firm will



receive its own complimentary, customized TA report, and we will be sponsoring up to £50,000 of banking and legal fees incurred in the capital raise process, subject to the company's compliance with all applicable securities-related rules and regulations.

"Our capital raise process includes setting up an investment structure with accompanying compliance-approved regulatory offering and marketing documents. We will showcase the raise on our digital investment platform. We will also leverage our wide network of investors, brokers, RIAs, family offices, VCs, and other referral sources in Europe and the United States, as well as provide exposure for the winning firm through investor roadshows and PR events. We look forward working with the top FinTech firm."

About FinTech Legal Labs

Powered by global law firm Ashurst, FinTech Legal Labs is an intense, short-term accelerator programme that covers the key areas of law relevant to FinTech businesses, enabling FinTech firms to access leading financial institutions, investors, and potential JV partners.

www.fintechlegallabs.com

About US Capital Global

Headquartered in San Francisco with an office in London, US Capital Global is a full-service private financial group with an established track record in corporate finance, asset management, and capital formation services. Established in 1998, the group leverages the latest FinTech and RegTech innovation to provide sophisticated debt, equity, and investment products to lower middle market companies and investors. All private placements, securities, and other related services in the United States are offered by the group's **FINRA**-member broker-dealer affiliate, US Capital Global Securities LLC. www.uscapglobal.com 282012PR

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