



US Capital Global Portfolio Company Finds Innovative Ways to Re-open and Expand Parisian Arts and Culture Venues During Ongoing Pandemic



Prestigious Parisian nightclubs funded by San Francisco-based private financial group develop creative solutions to COVID-19 restrictions and open new food pop-ups and arts venues.

SSAN FRANCISCO, SEPTEMBER 2021 – **US Capital Global's** portfolio company Manifesto Holding PLC (“Manifesto”) has continued to impress investors with its creative adaptations to the limitations of the pandemic. The UK-based parent company owns a host of highly popular arts, music, and culture clubs in Paris, including Wanderlust, Beau Regard, Joséphine, and Silencio, the elite nightclub launched in partnership with artist and filmmaker David Lynch in 2011.

Despite the COVID-19 crisis, which has forced many hospitality venues around the world to close their doors, Manifesto delighted its Parisian club fans last summer by transforming the terrace of its 13th arrondissement arts and culture club, Wanderlust, into an open-air street food pop-up, complete with live DJs and celebrity chefs. Serving over 4000 guests each evening and offering unobstructed views of the Seine, Wanderlust’s reincarnation as a street food pop-up continues to be a success. This summer, celebrity chef Diego Alary, who finished fifth in the 2020 season of Top Chef and is the most followed chef on TikTok with over 1.7 million followers, will be satisfying his guests with his simple and generous summer menu.

“As soon as lockdown began last year, we anticipated the need to create a new format for our venues,” said Arnaud Frisch, CEO at Manifesto. “Our inspired transformation of Wanderlust into a street food pop-up



has been a huge success, so this year we applied this model to our exclusive and popular 2nd arrondissement nightclub, Silencio. During the lockdown we developed Silencio à la Maison, and now that restrictions have lifted, Silencio Restaurant invites young and esteemed European chefs to share their culinary creations with customers on our socially distanced terrace."

Undeterred by the pandemic's limitations, Manifesto's expansion of its prestigious nightclubs extends beyond Paris to Ibiza, where the creators of Silencio recently launched El Silencio, an open-air beach house situated near Cala Moli beach. El Silencio summons global creatives seeking a return to the days of social connection, amid sunshine and the carefully curated dining and music that has become a signature trademark of Manifesto's unique and popular venues. El Silencio will play host to a restaurant, private dining room, and cocktail bar, as well as a co-working area, a charging station, immersive art, and a pop-up shop showcasing work from local artists.



Miranda Marakoff's large-scale immersive art at the El Silencio nightclub in Ibiza

"Ibiza is a natural destination for a new cultural hub," added Arnaud Frisch. "The island's independent spirit has always attracted creative communities from around the world. At El Silencio, we will be offering a new kind of experience, one that rekindles the laid-back, inter-connected vibe of the '70s, where all ages and backgrounds mix and will want to spend hours together. It has been forecast that the current lifestyle restrictions will ignite another roaring '20s when the pandemic ends, and at Manifesto we are looking forward to this. El Silencio will feed the revival of arts, community, and culture that we are all craving during this global pandemic."

Jeffrey Sweeney, Chairman and CEO at US Capital Global, said: "When so many businesses globally have sadly suffered due to the pandemic, Manifesto continues to impress us with its innovative re-imagining



of the arts and culture club scene, demonstrating the necessary creativity to adapt to changing social and economic challenges. These are qualities that we at US Capital Global look for when taking on a portfolio company, and Manifesto's leadership, ingenuity, and flexibility have ensured not only its survival, but its expansion into new forms."

About Manifesto Holding PLC

Manifesto Holding PLC is a UK-based parent company for the prestigious Paris nightclubs Wanderlust and Silencio, among others. Establishing revolutionary arts and culture spaces throughout the city, Manifesto's various venues play host to a dynamic selection of cutting-edge music, arts, film, and fashion events. Working closely with London's V&A, Cannes, Art Basel, and the Venice Biennale, Manifesto continues to impress with its progressive artistic vision, attracting a community of celebrated artists and thinkers, and promoting the appreciation of culture and cultural diversity.

About US Capital Global

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