



Vanessa Guajardo Joins US Capital Global's Executive Team as Senior Vice President



Leading global private financial group for the middle market appoints new Senior Vice President to head-up its expanding marketing and PR division.

SAN FRANCISCO, JANUARY 2021 – **US Capital Global** is pleased to announce the promotion of **Vanessa Guajardo** to its Executive Team as Senior Vice President of Marketing. Ms. Guajardo is responsible for the successful coordination of all marketing and PR activities, investor events, and investor relations of the group, following another year of strong growth across several new verticals.

"I am delighted to be joining US Capital Global's Executive Team," said Ms. Guajardo. "Over the past two years, we have developed a sophisticated FinTech marketing process and workflow, digital tracking on our compliant investment marketplace platform for efficient, informed, and accurate follow up, and a comprehensive suite of investor relations services for enterprises, issuers, and funds. We are always developing new sophisticated FinTech strategies and tools to support US Capital Global's continued international growth."

"Vanessa is a key member of US Capital Global, and it's a real pleasure to welcome her to our Executive Team," said **Jeffrey Sweeney**, Chairman and CEO at US Capital Global. "Over the past 24 months, the US Capital Global group has expanded into new verticals, launched several new private investment funds, opened new offices in London and Las Vegas, and significantly increased its offering and



international investment activities. Vanessa continues to play an important role as we develop strong partnerships in the international financial and investor community.”

Headquartered in San Francisco with offices in London and Las Vegas, US Capital Global is a full-service private financial group with an established track record in corporate finance, asset management, and capital formation services. All private placements, securities, and other related services are offered by the group’s FINRA-member broker-dealer affiliate, **US Capital Global Securities LLC**.

Prior to joining US Capital Global in 2017, Ms. Guajardo worked at Oliver Luxury Real Estate, then affiliated with global luxury real estate firm Christie’s International Real Estate and widely recognized as the market leader in Lake Tahoe luxury. Her contribution at the firm saw an estimated regional growth in sales of 320% within three years. Ms. Guajardo’s Luxury Collection Book for Oliver Luxury Real Estate was awarded the 2017 Silver ADDY Award in the category of “Product or Service Sales Promotion.”

About US Capital Global

Established in 1998, **US Capital Global** leverages the latest FinTech and RegTech innovation to provide sophisticated debt, equity, and investment products to lower middle market companies and investors. The US Capital Global group manages direct investment funds and provides wealth management and capital raise services through its affiliates, including US Capital Global Investment Management LLC, US Capital Global Wealth Management LLC, and its FINRA-member broker-dealer, US Capital Global Securities LLC. The group collaborates closely with its peers in professional banking and investment advisory. www.uscapglobal.com

To learn more about US Capital Global, email Jeffrey Sweeney, Chairman and CEO, at jsweeney@uscapglobal.com or call +1 415-889-1010. 052101PR1